



Tia Saraswati, S.S., M.Hum.

Lecturer and Researcher

Ketua Minat Ilmu Sastra dan Budaya Jepang (2017)

Personal Information

- * Positions : Teaching Staff of Japanese Dept. (2015 - present)
- * Address : Fakultas Ilmu Budaya (FIB) Universitas Airlangga
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 1. <https://www.linkedin.com/in/tia-saraswati-631aa39b/>
 2. https://www.researchgate.net/profile/Tia_Saraswati

Educational Background

- * 1997-2003 Bachelor (S.S) – Universitas Indonesia – Japanese Literature
- * 1999-2002 Master (M.Hum) – Universitas Airlangga - Literature and Culture Studies

Award

Academic Service

Teaching:

1. Zero Shokyu Nihongo (S1)
2. Shokyu Nihongo/Beginner Japanese (S1)
3. Kaiwa Nyumon/Introduction of Japanese Conversation (S1)
4. Nichijou Kaiwa/Daily Japanese Conversation (S1)
5. Nihon Taishu Bunka/Introduction of Popular Japan (S1)
6. Pengantar Kajian Budaya Urban/ Introduction of Urban Culture (S1)
7. Nihon Bunka to Bungaku Kenkyuho/Japanese Culture and Literature Research Methodology (S1)
8. Bunka to Bungaku Enshu/Seminar in Japanese Culture and Literature (S1)

Graduated Advisees:

- Undergraduate: 11 students
- Master: 0 students

Advising:

- Undergraduate: 11 students
- Master: 0 students

Research Interests

- Japan culture (social and religious studies)
- Japan pop culture (Japanese cute of 'kawaii')
- Japanese culture and its impact in Indonesia people and media

Research Experiences

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|----|------|---|
| 1. | 2015 | Analisis Penggambaran Budaya Jepang dalam Iklan TV Produksi Indonesia Pasca 2009 |
| 2. | 2016 | Pesona Kawaii dalam Iklan TV di Indonesia : Analisis Iklan TV Pixy edisi Ai Love You dan Eskulin Japanese Cologne

Kawaii as "Japanese Beauty" in Indonesia's TV Ad: Analysis of Pixy Cosmetic Ai Love You version and Eskulin Japanese Cologne |

Research Service

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| 1. | 2014, International Linguistic Conference in UNAIR/proceeding of seminar | Chiisai Mono wa Kawaii dan Refleksi Budaya Jepang di dalamnya/Chiisai Mono wa Kawaii as a Reflection of Japanese Culture |
| 2. | 2015, International Seminar held by ASJI at UNAIR/proceeding of seminar | Kawaii di Mata Anak Muda Penggemar Budaya Pop Jepang di Surabaya/Surabaya Youngsters and Japanese Pop Culture Fans and Their Perceptions towards Kawaii (Japanese Beauty) |
| 3. | 2016, International Seminar held by ASJI (Association of Japanese Studies) /proceeding of seminar | Karakter Kawaii dalam Kehidupan Keagamaan Orang Jepang : Sebuah Tinjauan Komodifikasi Budaya/Cute Characters in Japanese Religious Life: A Review of Cultural Commodification |

Academic Publications

1. Outlook Japan : Journal of Japanese Area Studies Kawaii dalam Pandangan Penggemar Budaya Pop Jepang di Surabaya
III/No.2 July-December
2015

Membership

1. Asosiasi Pengajar Bahasa Jepang Indonesia
2. Asosiasi Studi Jepang Indonesia

Public Service Experiences

1. 2014 Volunteer Pengajar Bahasa Jepang di Rumah Bahasa Surabaya
2. 2015 Volunteer Pengajar Bahasa Jepang di Rumah Bahasa Surabaya
3. 2016 Volunteer Pengajar Bahasa Jepang di Rumah Bahasa Surabaya
4. 2017 Pelatihan Kejepangan untuk Mahasiswa Keperawatan di Surabaya/Japanese Cultural workshop for Nursery students in Surabaya
5. 2017 Volunteer Pengajar Bahasa Jepang di Rumah Bahasa Surabaya

Books
